

“ scottish tourism week™ ”

Scottish Tourism Week 2010 - Delivering for Scotland 1st - 8th March 2010

Scottish Tourism Week, now in its fifth year, is around the corner and promises to be an exciting week. Tourism has again shown its importance, resilience and potential for the Scottish economy creating real long term employment that by its nature is non-transferable. The week will become a focus for change to allow our sector to move forward to building on the success of previous Scottish Tourism Weeks in order to create a positive political climate for future growth in tourism which, will in turn support and attract greater levels of private investment.

Scottish Tourism Week will take place throughout Scotland from the 1st - 8th March 2010. The week is aimed at raising the awareness of tourism as Scotland's most sustainable industry and this year's theme is 'Delivering for Scotland'. Scottish Tourism Week unites the private, public and elected sector to work towards a positive single agenda to drive forward tourism across Scotland.

It will be one of the most innovative, interactive and informative events on this year's calendar so book your place now and I look forward to seeing you during the week!

All the best,

Iain Herbert

Scottish Tourism Week 2010 - Book Your Place Now!

Highlights include the [STW Conference - Delivering for Scotland](#) and the [Industry Dinner](#) which will celebrate the industry's achievements.

The calendar below will be continually updated on our website: www.stforum.co.uk

If your company, organisation, forum, association or academic institution would like to exhibit at an event or be actively involved please contact Elaine Townsend at 0131 2206321 or events@stforum.co.uk as soon as possible.

Monday 1st March
Launch of Scottish Tourism Week 2010
Details to be released nearer the date

Tuesday 2nd March

[Industry Dinner](#)

The George Hotel, Edinburgh
View detailed information on [STW Industry Dinner](#)
Places are limited as over 50% of places are already booked so please book as soon as possible at events@stforum.co.uk

Wednesday 3rd March

[STW Conference - Delivering for Scotland](#)

Murrayfield Stadium, Edinburgh
View detailed information on this popular [Industry Conference](#)

DELEGATE RATE: £70 + VAT (STF members) and £110 + VAT (non-members)
EXHIBITION SPACE: £150 + VAT (STF members) and £250 + VAT (non-members)
Exhibition space includes one free delegate place.

To book your place at this significant industry conference email events@stforum.co.uk

For exhibiting details contact Elaine at events@stforum.co.uk

Followed by

Parliamentary Reception
Garden Lobby, Holyrood

The reception is free, however numbers are limited. Those attending the STF Conference wishing to attend the reception can register on a first come first served basis. Those wishing to attend the reception only will be added to the waiting list. STF members will be given priority.

Thursday 4th March

People 1st Skills

Venue TBC, Glasgow
Check STF website for updates

Friday 5th March

[Delivering for Scotland - The Rural Question](#)

Easterbrook Hall, Dumfries

View detailed information on the [STW Rural Seminar](#)

DELEGATE RATE: £30 + VAT (STF members) and £55 + VAT (non-members)

To book your place at this rural seminar contact Elaine at 0131 2206321
or events@stforum.co.uk

Monday 8th March

[Delivering for Scotland - The Highland Question](#)

Drumossie Hotel, Inverness

View detailed information on the [STW Highland Seminar](#)

DELEGATE RATE: £50 + VAT (STF members) and £75 + VAT (non-members)
Delegate rate includes a ticket to the Highland Reception

To book your place at this highland seminar contact Elaine at 0131 2206321
or events@stforum.co.uk

Followed by

STW Highland Reception

Drumossie Hotel

Tickets to attend reception only: £20 + VAT (STF members) and £35 + VAT (non-members)

STF is extremely grateful for the support of the following confirmed sponsors for Scottish Tourism Week 2010:

- [British Holiday & Home Parks Association](#)
- [Tartan Ink](#)
- [The Caravan Club](#)
- [The George Hotel](#)
- [VisitBritain](#)
- [VisitScotland](#)

If you would like information on sponsorship opportunities for Scottish Tourism Week 2010 (1st - 8th March) please contact STF on 0131 220 6321 or email events@stforum.co.uk